Ravi Sharma
Graphic Designer

H-157, Block A, Old Kondli, New Delhi - India
artistraviinfo@gmail.com
+91- 888 114 0487

🌐 www.behance.net/ravi_dzinr
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⊙ inside_theframe01

Professional Summary

Creative and detail-oriented Graphic Designer with 3+ years of experience in branding, packaging, social media, and print design. Skilled in Adobe Creative Suite and adept at crafting visually compelling designs that align with marketing strategies.

Work Experience

Fusionnet | Senior Graphic Designer

May 2025 – Present

- Leading branding and marketing material creation for digital and print media.
- Design website banners creatives.
- Managing social media visuals and promotional content.

Eminenture | Graphic Designer

May 2023 – Feb 2025

- Developed branding materials and Website UI and all banners for website.
- Created AI Video content for social media. Motion post
- Photoshoot and videography and Edit.Worked closely with marketing and Sales teams for visual strategy.

Epic Web Techno | Junior Graphic Designer

Feb 2022 – May 2023

- Leading branding and marketing material creation for digital and print media.
- Designing UI and website banners, and e-commerce creatives.
- Design all (Flyers, brouchers, Danglers,etc.) Making mockups for website
- Closely worked with Marketing team & Development Team

Education

Diploma in Graphic Design
L.B.S.T.I | 2021 – 2022

10th & 12th (Science Stream)
UP Board, Deoria | 2017, 2019

Software Proficiency

Ps Adobe Photoshop
9/10

Ai Adobe Illustrator
9/10

Pr Adobe Premiere Pro
8/10

Ae Adobe After Effects
8/10

Procreate
5/10

Figma
9/10

Skills & Expertise

Graphic Design: Branding, Social Media Creatives, Print Collateral, Packaging Design, UI Design, Website Banners

E-commerce Design: Amazon A+ Content, Flipkart Creatives, Mockups, Product Photography & Editing

Marketing & Advertising: Hoardings, Brochures, Flyers, Standee Designs, Motion Graphics

Content Creation: Videography, Video Editing, Motion Graphics, Offline Branding (Wall Art, Auto Branding)

Freelance & Projects

nature's pure
EAT HEALTHY , LIVE HEALTHY

BALAJI MULTI SPECIALITY HOSPITAL

DigiKK

TRIPWAV
CABS TOUR & TRAVELS

Personal Strengths

- Strong visual storytelling & branding skills
- Effective time management & multitasking
- Excellent communication & teamwork
- Ability to translate ideas into compelling visuals